



Teaching Scheme			Credits	Examination Marks				Total Marks
L	P	OJT		Theory		Tutorial/ Practical		
			University exams (ESE)	Progressive Assessment (PA)	External Practical /viva Exam(ESE)	Internal evaluation Practical /viva Exam(PA)		
3	-	-	3	50	-	-	-	50

L- Lectures; P- Practical; OJT- On Job Training; C- Credit; ESE- End Semester Examination; PA- Progressive Assessment

Course Content:

Sr. No.	Content	Hours
1.	Movie Editing Tools. <ul style="list-style-type: none"> • Familiarization of interface components. • Importing pictures. • Importing Audio and Video Files. • Splitting and Joining Movie Clips. • Adding Titles and publishing. 	09
2.	Customizing and Embedding Multimedia components in Web Pages. <ul style="list-style-type: none"> • Compatible Multimedia file formats for Web Pages. • Embedding Audio file. • Embedding Video file. • Embedding Flash file. 	09
3.	Web Scripting – Java Script. <ul style="list-style-type: none"> • Java Script review. • Functions – user defined. • String Object. • Math Object. • Array Object. • Events. • Case Studies 	09
4.	Work Integrated Learning IT – WA-II. <ul style="list-style-type: none"> • Advanced Features of Web Design. • Code view, Add-ins / Snippets and Page Transitions. • Dynamic Web templates. • SEO - Search Engine Optimization. • Forms - Advanced. • Publishing Web pages or websites-I. • Publishing Web pages or websites-II. • Authoring tools. • CSS templates. 	12
Total Hours:		39



Suggested Specification table with Marks (Theory):

Distribution of Theory Marks				
R Level	U Level	A Level	N Level	E Level
5	20	15	5	5

Legends: R: Remembrance; U: Understanding; A: Application, N: Analyze and E: Evaluate and above Levels (Bloom's Taxonomy)

1. Reference Book(s):

1. Internet & Web Development, Soma Das Gupta, Khanna Publishing House
2. Web Designing and Development, Tanweer Alam, Khanna Publishing House